

IMPERIAL “CHIC” MAGNET™

PLANTING AND MAINTENANCE INSTRUCTIONS

Imperial “Chic” Magnet is an extremely high-quality forage seed blend. Planting Imperial “Chic” Magnet in the correct type of soil (pH, soil type, etc.), planting according to directions and favorable weather conditions can all contribute to the success of your planting, and the ultimate impact on the quality of your deer and wildlife. **Each step of these instructions is important, so don’t cut corners.** By following **all** of the steps, the only thing left to chance will be Mother Nature.

If you have any questions about how to plant Imperial “Chic” Magnet, see our planting guide DVD or call (800) 688-3030, extension 2.

(FOR MAINTENANCE RECOMMENDATIONS, SEE BELOW)

1. Select an area with heavy soils or soils that are moderately well drained.
2. Stay within the planting dates for your area as shown on the back of your Imperial “Chic” Magnet bag. Do not plant during hot/dry weather.
3. Soil test for an herb to determine fertilizer and lime requirements. Imperial “Chic” Magnet needs a soil pH of 6.0 or higher to achieve optimum performance. If your soil test report says your soil pH is below 6.0, add the amount of lime recommended in your soil-test report to the surface of the seedbed. (If no soil test is available, add a minimum of 2 tons of lime per acre to the surface of the seedbed.) **Do not skip this step - proper pH is a very important part of soil preparation.**

Helpful Hint: Use a soil-test kit that requires that soil be sent away for analysis (not a probe- or slurry-type kit). High-quality soil test kits are available from The Whitetail Institute, county agents, agricultural universities and centers, and most farm-supply stores.

4. Add the lime into your seedbed, and disk the lime in to a depth of 3-4 inches.
5. Smooth the plot **thoroughly** with a cultipacker (roller) or a weighted, fence-type drag. (See video for details). A cultipacker is recommended. Get the seedbed as smooth as possible to eliminate any cracks that might allow the seed to get too deep.
6. When you reach planting time, broadcast the fertilizer recommended by your soil-test report to the surface of the seedbed (If no soil test is available, add 400 lbs. of 20-20-20 or equivalent fertilizer per acre.)
7. Set your spreader to an opening of about 1/8 inch (this is usually the smallest setting on most hand spreaders) and broadcast seed onto surface of seedbed.
8. **Finishing the Plot**

- A. If you used a weighted drag to smooth the plot before seeding (step 5), go directly to step 10. **DO NOT DRAG THE PLOT AGAIN AFTER SEEDING.**
 - B. If you used a cultipacker to smooth the plot before seeding (step 5), roll the plot again after seeding to press the seed against the surface of the soil. **DO NOT DRAG THE PLOT AGAIN AFTER SEEDING.**
9. 30-45 days after planting, fertilize the plot again with 100 pounds of 33-0-0, 34-0-0 or other high-nitrogen fertilizer. This can be repeated at 45-day intervals until plants mature.
10. Optional: After planting, place a small wire basket over a portion of your clover so wildlife can't graze that area. Watch the difference inside and outside the basket.

MAINTENANCE INSTRUCTIONS FOR IMPERIAL "CHIC" MAGNET

11. Yearly Fertilization: Fertilize Imperial "Chic" Magnet every year, in the spring or early fall, with 300 pounds of 20-20-20 fertilizer, or equivalent. **Apply fertilizer when plants are dry.**
12. Mowing in the Spring and Fall: If possible, mow the top off your plot several times in the spring and then once again in the fall just before the forage plants or any weeds or grasses appear to be ready to flower. Mowing will help control weeds and keep your "Chic" Magnet even more lush, attractive and nutritious. Do not mow or apply herbicides within one week of each other. **Do not mow when conditions are hot and dry.**
13. Grass Control with Herbicides: The Whitetail Institute offers Arrest™ herbicide for controlling grass in Imperial "Chic" Magnet plots.
14. Soil pH: Soil test every 2-3 years to insure proper pH and fertility. You may need to add more lime every few years. Many planters elect to top-dress their plots with 800-1,000 pounds of lime every year to help maintain optimum soil pH and plant production.

**IF YOU HAVE ANY QUESTIONS, PLEASE CALL THE WHITETAIL INSTITUTE'S IN-
HOUSE CONSULTANTS TOLL-FREE AT (800) 688-3030, EXTENSION 2.**