

## PrimeAlux and SHAPES Unlimited Inc.

PrimeAlux is the premium modular, aluminum fence system, combining elegant design, high quality, and exceptional value. Our innovative insert slats are made of pre-painted aluminum coils with polyurethane foam core, providing superior evenness dimensional stability and strength while maintaining light weight and long term beauty. Our complete system of fencing, railing and decorative elements are designed to install with ease, while increasing the value of your home. SHAPES Unlimited Inc. as an exclusive regional PrimeAlux distributor, brings a more cost efficient single source solution across all aluminum ornamental and privacy fencing options. Paired with SHAPES' 30 years of service excellence, this collaboration offers our customers enhanced revenue growth, profitability, and operational efficiency.

### Features and Benefits

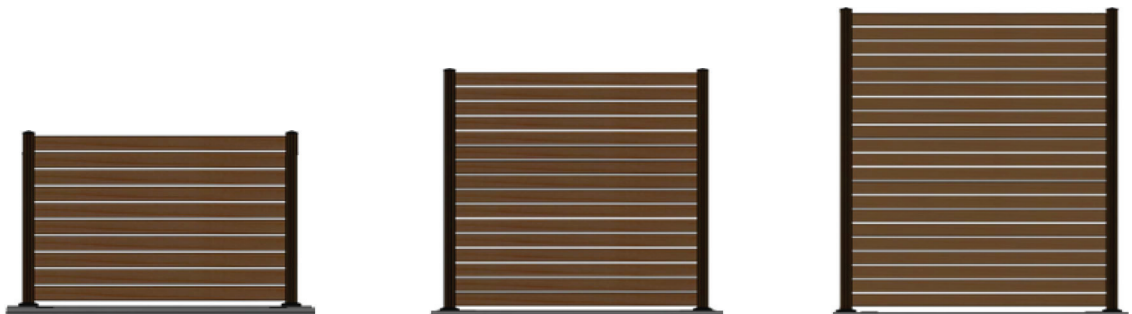
- Aluminum slats with foam core for increased strength and sound deflection
- Innovative modern design with a variety of configurations, wood grains and colors
- In-stock colors and designs for "quick ship" orders
- Lightweight, kitted systems equals lower transportation costs
- Sturdy under extreme weather conditions, >100 mph wind load tested
- Easy to install, affordable and maintenance free
- 20 year warranty



*SHAPES offers a variety of fence sizes to fit any property, horizontal and vertical configurations, while elevating your outdoor living experience.*

4'H x 6'W  
6'H x 6'W

Custom size  
4'H x 8'W  
6'H x 8'W  
8'H x 6'W  
8'H x 8'W



# COLORS & WOOD GRAINS



Natural Walnut (WU- 0384)    Walnut (WU-0112)    Dark Walnut (WU- 0497)    Grey Walnut (WU-0201)    Elmwood (WY-0870)    Grey Brown (PL-0598)    Anthracite Grey (PL-0668)    Black (PL-0741)    White Walnut (WU-0909)

# PRIMEALUX COMPARATIVE ANALYSIS

	Material	Weight Installation Complexity	Colors/Coatings Warranty	Price Comparison	Environmental Impact
PrimeAlux	PU foam core aluminum (lightweight, durable)	Lightweight with slide-in system, easy and fast to install	Wide range of colors, including realistic wood-like textures, premium coating, & long warranty	Affordable mid-end market	Eco-friendly; recyclable aluminum, produced with 50% solar power, 40% recycled content
Extruded Aluminum	Solid extruded aluminum (heavy, very durable)	Heavy, requires more handling effort & time	Various colors, but limited in textures. Certain colors may have long lead times	Premium high-end market	Recyclable aluminum, though wood effect by heat sublimation generates plastic film that is not easily recyclable.
Vinyl	Polyvinyl Chloride (PVC, lightweight but less impact-resistant)	Lightweight, easy to install	Several colors but less realistic (Artificial) looking, colors tend to fade with time.	Affordable mid-end market	None biodegradable & recyclable; Production process involves the release of harmful chemicals, including dioxins
WPC (Composite)	Wood-Plastic Composite (WPC, dense and durable)	Heavier, more handling demand requires strong support and takes longer to install	Multiple natural colors; mimics wood textures well but fewer custom options, less realistic (Artificial) looking	Mid to High market	Although it contains wood fibers, which are organic, the plastic components—typically PVC, polyethylene, or polypropylene—are not biodegradable.

